

# BRAND KIT

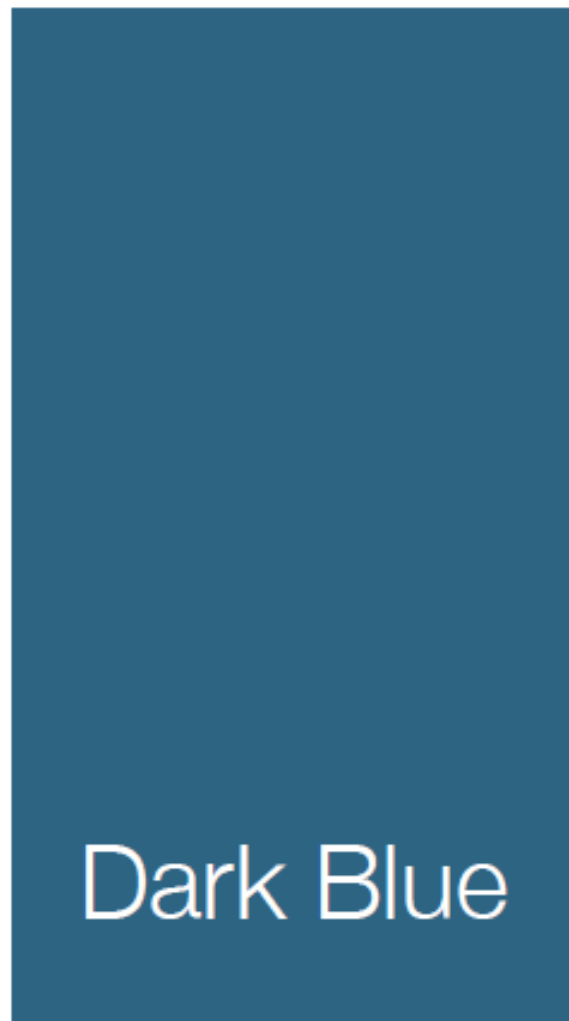
## STYLE GUIDE 2024



[CRCNA.COM.AU](http://CRCNA.COM.AU)



# Colour palette



R078/G092/B047

R049/G101/B134

R097/G052/B025

R103/G143/B062

R123/G152/B177

R135/G088/B036

Web#4E5C2F

Web#316586

Web#613419

Web#678F3E

Web#7B98B1

Web#875824

C68/M46/Y95/K32

C85/M55/Y30/K10

C39/M74/Y92/K50

C65/M26/Y100/K07

C55/M33/Y20/K00

C36/M62/Y99/K27

# Logos



social media



**Australian Government**  
**Department of Industry,  
Science and Resources**

**AusIndustry**  
Cooperative Research  
Centres Program



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# Fonts

**Heading - League Spartan**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**1234567890**

.....

Sub- heading - Garet

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

.....

Paragraph Montserrat

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

**Developing Northern Australia**

De-risking investment

Supporting industry growth and  
creating economic resilient  
communities across the north.

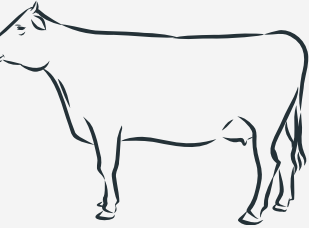
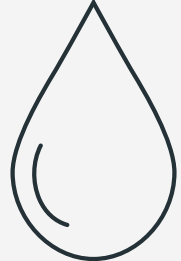
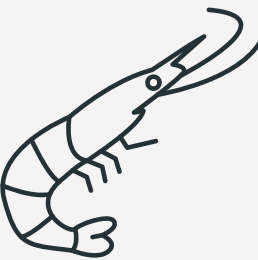
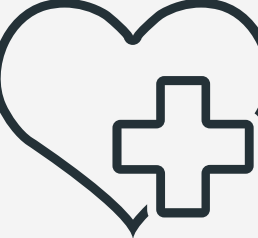
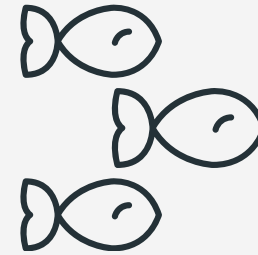
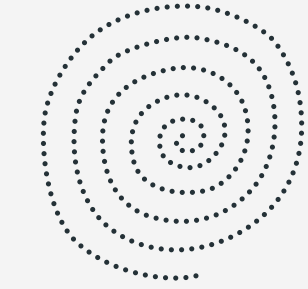
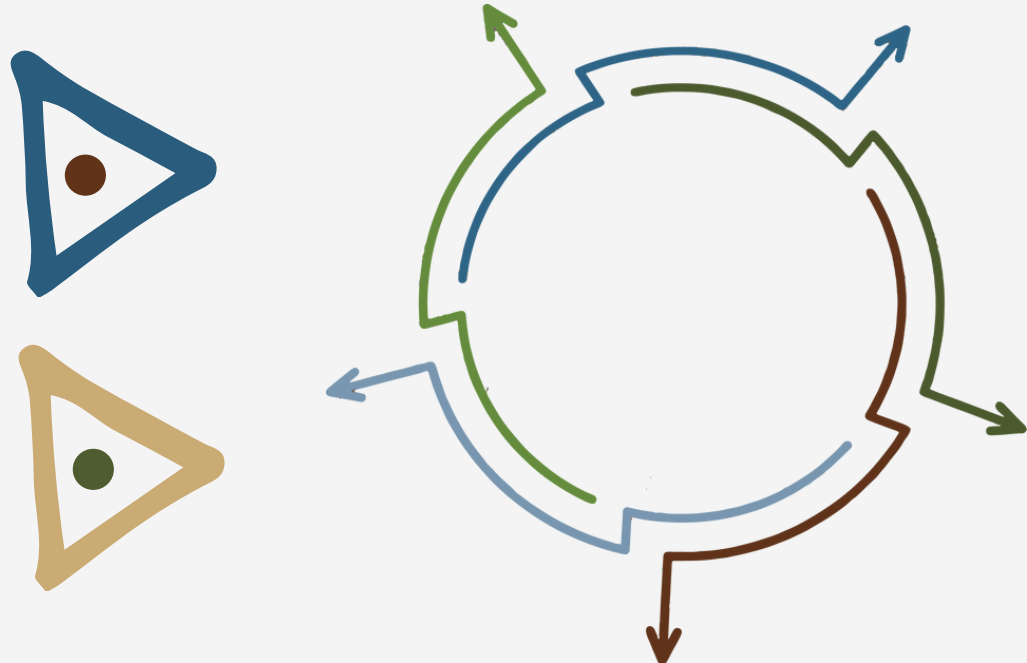
# Maps

The definition of Northern Australia as outlined in the 2015,  
*Our North, Our Future: White Paper on Developing Northern Australia.*

“Northern Australia includes all of the Northern Territory and those parts of Queensland and Western Australia that intersect with or are above the Tropic of Capricorn.”



# Graphics/ icons





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