STYLE GUIDE: brand kit

2025 – 2027
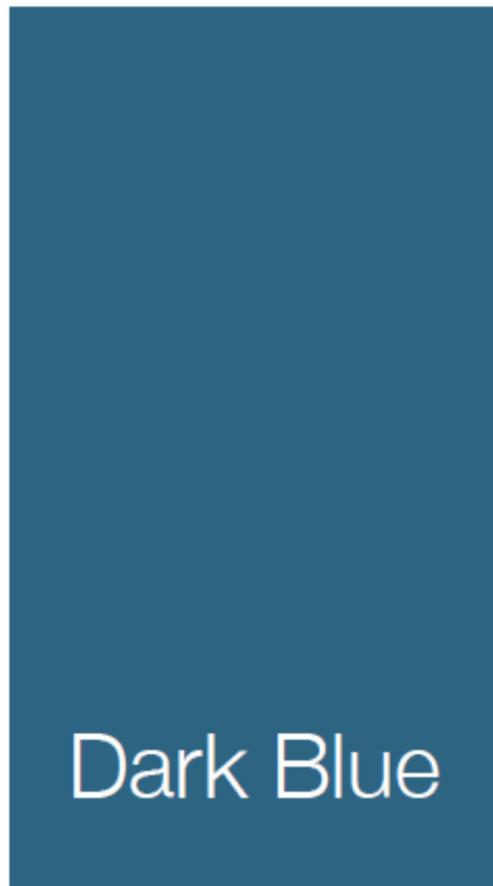
Colour palette
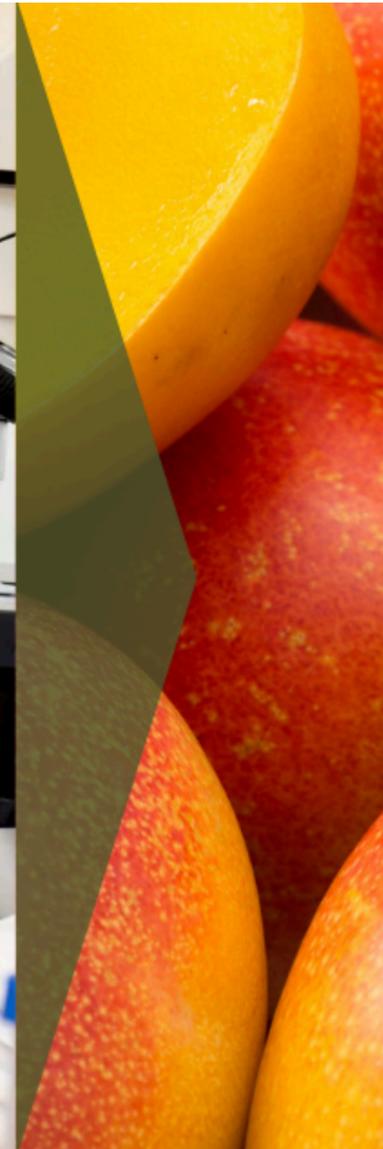
Dark Green	Dark Blue	Dark Brown	Light Green	Light Blue	Light Brown
R078/G092/B047	R049/G101/B134	R097/G052/B025	R103/G143/B062	R123/G152/B177	R135/G088/B036
Web#4E5C2F	Web#316586	Web#613419	Web#678F3E	Web#7B98B1	Web#875824
C68/M46/Y95/K32	C85/M55/Y30/K10	C39/M74/Y92/K50	C65/M26/Y100/K07	C55/M33/Y20/K00	C36/M62/Y99/K27

Logos

social media

Report templates

Ensure all project reports use CRCNA templates.
Available at https://crcna.com.au/crcna-report-templates-and-forms/ or contact enquiry@crcna.com.au for information.
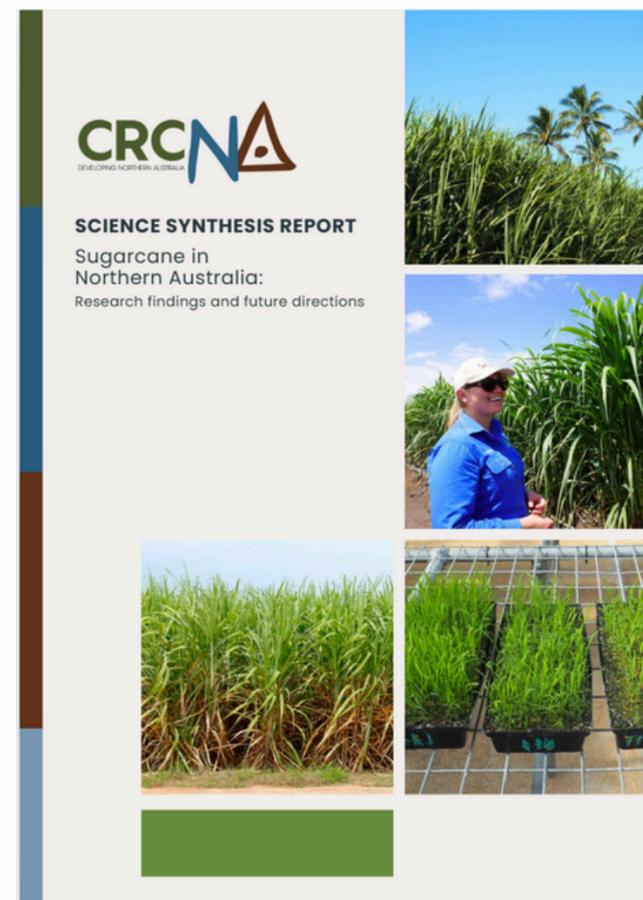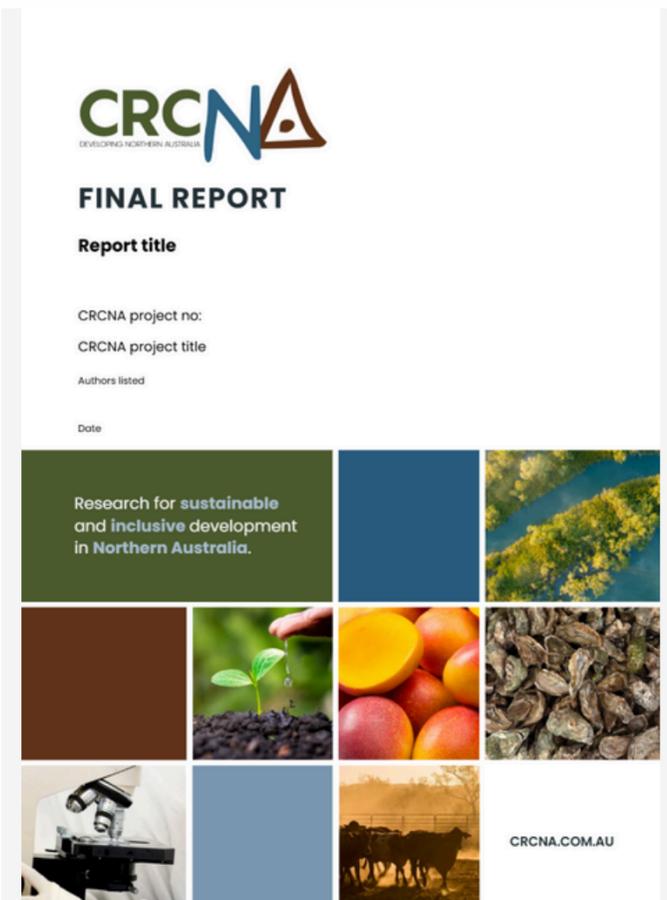
Fonts

Heading - Poppins
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abcdefghijklmnopqrstuvwxyz
1234567890

Sub-heading - Poppins
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abcdefghijklmnopqrstuvwxyz
1234567890

Paragraph - Poppins
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abcdefghijklmnopqrstuvwxyz
1234567890

Alternate font if 'Poppins' isn't available
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abcdefghijklmnopqrstuvwxyz
1234567890

Maps

The definition of Northern Australia as outlined in the 2015,
Our North, Our Future: White Paper on Developing Northern Australia.
"Northern Australia includes all of the Northern Territory and those parts of Queensland and
Western Australia that intersect with or are above the Tropic of Capricorn."

Graphics/ icons
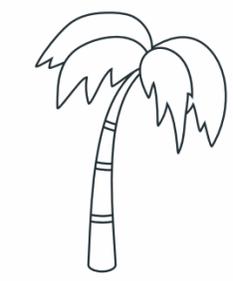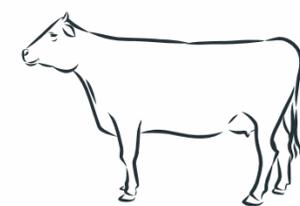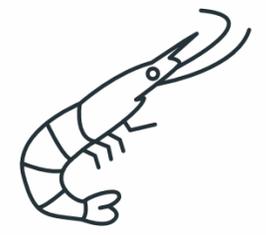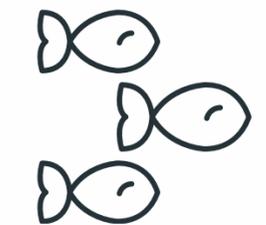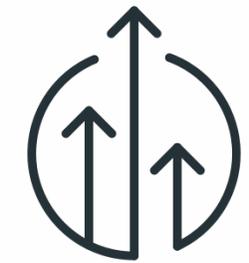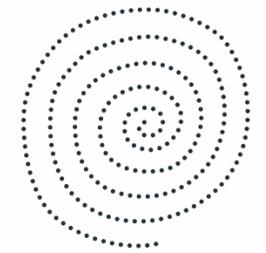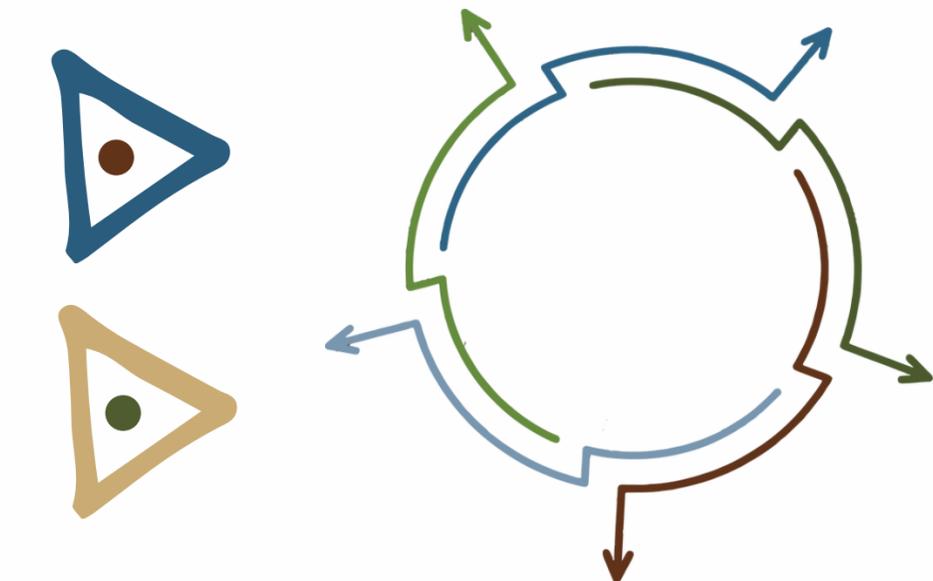
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